

**MASTER OF TOURISM & TRAVEL  
MANAGEMENT**

**(CATEGORY 1 & 2)**

**(SEMESTER 3 & 4)**

**MTTM (Second Year)  
Assignments Booklet  
2025**

**(January & July Academic Cycles)  
Applicable for June and December 2025 TEE**

**MTTM - 9 TO 14 and MTTM 115**



**School of Tourism and Hospitality Services Sectoral Management  
Indira Gandhi National Open University Maidan Garhi, New  
Delhi – 110 068**

## MTTM ASSIGNMENTS

Dear Student,

You will have to do **One** assignment in each of the courses, i.e., MTTM-09 to 14 and MTTM 115. All these are Tutor Marked Assignments (TMAs).

Before attempting the assignments, please read the instructions provided in the MTTM Programme Guide.

**Note:** All Assignments must be **submitted in time** in order to appear in the Term-end examination and they should be **sent to the Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code on the first page of the assignment.

**You must obtain a receipt from the study centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.**

**After evaluation, the assignments have to be returned to you by the study centre. Please insist for this and keep them as a record with you.** The Study Centre has to send the marks to Student Evaluation Division (SED) at IGNOU, New Delhi.

### GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 500 words or as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignment questions carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
  - b) has clear connections between sentences and paragraphs; and
  - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answers, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise.

Wishing you all the best

**Dr Tangjakhombi Akoijam**  
**Programme Coordinator,**  
**(MTTM)**

## DATE OF SUBMISSION OF ASSIGNMENTS

**Reminder:** All Assignment must be sent to the **Coordinator of your Study Centre**. You must mention your enrolment number, name, address, Assignment code and Study Centre Code in the first page of the assignment.

<b>Semester &amp; Courses (2<sup>nd</sup> Year)</b>	
<b>Semester III</b> MTTM 09 MTTM 10 MTTM 11 <b>MTTM 16</b> <b>(Dissertation)</b>	<b>Semester IV</b> MTTM 12 MTTM 13 MTTM 14 MTTM 115

### Date of Submission of Assignments

<b>For June Term End Examination 2025</b>	<b>For December Term End Examination 2025</b>
30 <sup>th</sup> April 2025	30 <sup>th</sup> October 2025

\* Keep checking the IGNOU website for any change in the date of submission

**MTTM-12: TOURISM PRODUCTS: DESIGN AND DEVELOPMENT**  
**(Tutor Marked Assignment)**

**Course Code: MTTM 12**  
**Total Marks: 100**

**Programme: MTTM**  
**Assignment Code: MTTM 12/TMA/2025**

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**Note:** This TMA consists of **ten questions**, out of which you have to **attempt any five**. The question carries **20 marks each** and should be answered in about **500 words**. Send your TMA to the Coordinator of your Study Centre.

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1. "Tourism product is a basket of services." Do you agree with this statement? Justify your answer with suitable examples. 20
2. What is the purpose of Destination Development? Explain the principles of destination development. 20
3. What is the role of carrying capacity in developing a tourism destination? Substantiate your answer with suitable example. 20
4. "India as a country has great potential of developing Rural Tourism." Comment on the statement with reference to the policies of Indian Government and with supporting examples. 20
5. Differentiate between the following: 4X5=20
  - i). Medical and Health Tourism
  - ii). Soft and Hard Adventure
  - iii). Fairs and Festival Based Tourism
  - iv). Resorts and Hotels
6. Discuss the scope of ecology and wildlife tourism in India. Also explain the need of sensitising tourists visiting the area. 20
7. Discuss the Resort designing and planning process. What are the problems and challenges associated with Resort Development in India? 20
8. Define Special Interest Tourism (SIT). Explain the various factors that need to be considered while developing SIT as a Tourism Product. 20
9. What are the various types of events? How can we use Events for the promotion of Tourism in India? Substantiate your answer with suitable examples. 20
10. Write short notes on **any two** of the following in about 300 words each: 2x10=20
  - i). Services Mix
  - ii). Interpretation as a component of Tourism Product
  - iii). Seasonality in Tourism