

Bachelor of Arts (Facility and Services Management)

**BAFSM
First Year, Second Year and Third Year**

**Assignments Booklet
(2025)**



**School of Tourism and Hospitality Services Management
Indira Gandhi National Open University MaidanGarhi, New Delhi – 110 068**

BAFSM ASSIGNMENTS

Bachelor of Arts (Facility and Services Management)

Dear Student,

You will have to do one Tutor Market Assignment (TMA) in each of the courses in B. A. (Facility and Services Management).

Before attempting the assignments, please read the instructions provided in the Programme Guide for Bachelor of Arts (Facility and Services Management). In this dispatch we are sending you the Assignments for BEGAE-182, BFO-001, BFO-002, BFO-003, BEGLA-136, BEVAE-181, BFO- 004 and BFO-005.

Note: All Assignments must be submitted in time and they should be sent to the Coordinator of your Study Centre. You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the assignment.

You must obtain a receipt from the Study Centre for the assignments submitted and retain it. If possible, keep a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist for this and keep them as a record with you. The Study Centre has to send the marks to Students Evaluation Division at IGNOU, New Delhi.

GUIDELINES FOR DOING ASSIGNMENTS

We expect you to answer each question in about 600 words or as mentioned in the assignments. You will find it useful to keep the following points in mind:

1. **Planning:** Read the assignments carefully. Go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
2. **Organization:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a. is logical and coherent;
 - b. has clear connections between sentences and paragraphs; and
 - c. is written correctly giving adequate consideration to your expression, style and presentation.
3. **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasize.

Wishing you all the best,

**Prof. (Dr.) Paramita Suklabaidya
and Dr. Jatashankar R Tewari
Programme Coordinator, BAFSM**

Last Date of Submission of Assignments

Session	Last date of submission	Place of submission
For June Term End Examination 2025	30 th April 2025	Coordinator of the Student Study center
For December Term End Examination 2025	30 th October 2025	Coordinator of the Student Study center

SEMESTER-VI

**BFO-018: ENTREPRENEURSHIP IN SMALL AND MEDIUM BUSINESS
(TUTOR MARKED ASSIGNMENTS)**

Course Code: BFO-018
Total Marks-100

Programme: BAFSM
Assignment Code: BFO-018/TMA/2025

Note:

This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send you TMA to the coordinator of your Study Centre.

1. What is Innovation and what are its different types? Explain the phases of Innovation. 20
2. Discuss the various sources of generating business ideas and the process of scanning, screening and selecting a workable business idea. 20
3. Discuss the various financial and non-financial entrepreneurial support systems. 20
4. Outline the different categories of communication. Describe the communication process and the possible barriers to communication. 20
5. What is the significance of a Business Plan? Explain Plant Location and the various factors that should be considered while choosing a plant location. 20
6. Describe the stages in a detailed Project Report preparation process. 20
7. Discuss the different types of analysis that need to be carried for determining the feasibility of a business plan. 20
8. Outline unique characteristics of Start-ups. Discuss with the help of examples, basic problems faced by Start-ups. 20
9. Describe five major business houses in India. 20
10. Write short notes on the following in about 150 words each: (4x5= 20
 - a) Tactics in Negotiation
 - b) Crowd Funding
 - c) Importance of management functions in small business
 - d) Reasons for conflicts in family business