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BLIS

**Bachelor's Degree Programme in Library and
Information Science**

ASSIGNMENTS

For

July 2024 and January 2025 Sessions



**Faculty of Library and Information Science
School of Social Sciences
Indira Gandhi National Open University
Maidan Garhi, New Delhi – 110068**

For July 2024 Session

31st March 2025

For January 2025 Session

30th September 2025

CONTENTS

	Page No.
Instructions for Assignments.....	4-5
BLI-221 : Library, Information and Society	6
BLI-222 : Information Sources and Services	7
BLI-223 : Organising and Managing Information	8
BLI-224 : ICT Fundamentals	9
BLI-225 : Communication Skills	11
BLIE-226 : Management of Library and Information Centre.....	12
BLIE-227 : Document Processing Practice.....	13-17
BLIE-228 : Information Products and Services.....	18-21
BLIE-229: ICT in Libraries.....	22-23

INSTRUCTIONS FOR ASSIGNMENTS:

- 1) Assignments and Practicals carry 30% weightage in the continuous evaluation of a course. The Term End Examination carries 70% weightage. Hence, the marks/grade you get in your assignments and practicals will be counted in your final result. You are, therefore, advised to take assignments and practicals seriously, complete and submit them in time.
- 2) You must remember that assignments and practicals are compulsory. You will not be allowed to appear for the Term End Examination for a course if you do not submit the specified number of assignments and complete the practicals in time for that course.

Instructions for Tutor Marked Assignments:

- 1) The validity of the assignment is ONE YEAR only. If you fail to submit your assignments before the due date of the particular session, then you have to attempt the fresh set of assignments of subsequent sessions (e.g. if a student of July 2024 session fails to submit her/his assignments till 30th March 2025, then s/he will have to attempt the fresh assignments of July 2024 session). Similarly, those who take admission in January session have to attempt the assignments of January session only. If they fail to submit their assignments before the due date of the particular session, they are supposed to attempt the fresh set of assignments of subsequent January session (e.g. if a student of January 2025 session fails to submit her/his assignments till 30th September 2025, s/he will have to attempt the fresh assignments of January 2025 session).
- 2) Write your Enrolment Number, Name, Full Address and Date of Dispatch at the top right end corner of the first page of your answer sheet.

- 3) Write the Programme Title/ Code, Course Title/Code, Assignment Number and Name and Code of the Study Centre on the left-hand corner of the first page of your answer sheet.

The top of the first page of your answer sheet for each assignment should be as follows:

Programme Title/Code..... Enrolment No.....

Course Title/CodeName

Assignment Number Address.....

Study Centre (Code).....

Study Centre (Name)Date.....

(Note: Candidates are required to follow this format strictly otherwise the assignments may not be evaluated.)

- 4) Your answer sheet should be complete in all respects. Make sure that you have answered all the questions in an assignment before you submit them. Incomplete answer sheets will bring you poor grades/marks.
- 5) Do not just reproduce your answers from the units. If you reproduce from units, you will get a Zero.
- 6) Do not copy from the response sheets of other students. If copying is noticed, the assignments of such students will be rejected.
- 7) Typed and computer print assignments are not permissible.
- 8) Use only foolscap size paper for you answer, ordinary writing paper, neither too thick nor too thin will do.
- 9) Leave 3 inch margin on the left and at least 4 lines in between each answer in an assignment. This will enable your Counsellor to write useful comments at appropriate places. Write question number with each answer.
- 10) The evaluated assignments will be returned to you by the Coordinator of your Study Centre. This will also include copies of assignment sheets containing global comments of the evaluator on your performance in the assignments. This will enable you to improve in your future assignments as well as the Term End Examinations.
- 11) The Tutor Marked Assignments should be sent to the Coordinator of the Study Centre allotted to you.

**BLIE-228 INFORMATION PRODUCTS AND SERVICES
TUTOR MARKED ASSIGNMENT**

Coverage:
Course: Information Products and Services

Course Code: BLIE-228

Assignment Code: AST/TMA/ Jul.2024/Jan.2025

Blocks: 1 to 4

Units: 1 to 14

Total Marks: 70

Part-1

Note: Answer all questions.

I) Answer the following questions in 250 words each (3X5= 15 Marks)

- 1) Define Literature search. Discuss its search technique. (5)
- 2) What are the characteristics of Current Awareness Services? Describe its types. (5)
- 3) Discuss the role of marketing mix in marketing of information product and services in university libraries (5)

II) Answer the following questions in 150 words each. (5X4= 20 Marks)

- 1) Write the name of any four information products with example. (4)
- 2) What are the main points for preparation of trend report? (4)
- 3) Explain the need for information analysis and consolidation. (4)
- 4) Discuss the steps involved in planning and preparing a technical digest. (4)
- 5) Write an essay on the trends in information analysis, repackaging and consolidation. (4)

Part-2

III) Arrange the following given bibliographical information using the 7th edition of APA

standard. (5X3=15 Marks)

1. Book	
Editors	Gunilla Widén , José Teixeira
Title	Information Literacy and the Digitalisation of the

	Workplace
Name of Publisher	Facet Publishing
Place of Publisher	United Kingdom
Place of Publication	1st Jun 2023
Dimensions	234mm x 156mm
Edition	1 st
2. Government Document	
Author	National Institute of Mental Health
Year	2024
Title	Clinical training in serious mental illness
Document number	<i>DHHS Publication No. ADM 90-1679</i>
Publisher and Place	<i>Washington, DC: U.S. Government Printing Office.</i>
3. Television Broadcast	
B M Important (Producer)	
<i>The nightly news hour</i>	
November 1, 1990	
New York, Central Broadcasting Service	
4. Online Lecture Notes	
Duality in consumer theory [PDF document].	
<i>A, Hallam</i>	
from Lecture Notes Online Website:	
https://www.econ.iastate.edu/classes/econ501/Hallam/index.html	

5. Presentation Slides
Federal regulations of chemicals in the environment
K F Roberts
2024
https://siri.uvm.edu/ppt/40henv/index.html

IV) Prepare an indicative abstract of the below mentioned text in not more than 50 words. (5 Marks).

National Education Policy 2020 emphasizes Education for the disadvantaged which includes Socioeconomically Disadvantaged Groups (SEDGs) broadly categorized based on gender identities, sociocultural identities, geographical identities, disabilities (including learning disabilities), and socioeconomic conditions. Education is a great leveler and is the best tool for achieving economic and social mobility, inclusion, and equality for becoming a constructive and productive citizen of the country. NEP, 2020 recommends Quality Universities and Colleges, a New and Forward-looking Vision for India's Higher Education System suggesting increased access, equity, and inclusion through a range of measures, Greater opportunities for outstanding public education, Scholarships by private/philanthropic universities for disadvantaged and underprivileged students, Extensive use of Online education, and Open Distance Learning (ODL) systems, Ensuring all infrastructure and learning materials accessible and available to learners with disabilities. It also emphasized that all communities and educational institutions - schools, colleges, universities, and public libraries be strengthened and modernized to cater to the needs and interests of all students, including students with disabilities.

Source:

(https://www.ugc.gov.in/pdfnews/0989282_Guidelines_for_Credit_Based_Course_on_Pedagogical_Aspects_for_Teaching_Divyangjans_Persons_with_Specific_Learning_Disabilities.pdf)

V) Prepare newspaper clipping service. Select any one newspaper and browse the newspaper for the last seven days or any 7 consecutive days. (3X5=15 Marks)

Select the news items covering the themes such as:

1. Viksit Bharat @ 2047
2. Indian Election 2024
3. India's GDP