

MS - 09

Master of Business Administration (Banking & Finance) (MPB)

**ASSIGNMENT
For
January 2025 and July 2025 Sessions**

MS - 09: Managerial Economics

**(Last date of submission for January 2025 session is 30th April, 2025
and for July 2025 session is 31st October, 2025)**



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS - 09
Course Title	:	Managerial Economics
Assignment Code	:	MS - 09/TMA/JAN/2025
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30th April, 2025 and for July 2025 session is 31st October, 2025.

1. Explain the objectives of a firm. How is profit maximization one of the most important objectives of a firm?
2. What is Price Elasticity? Explain Point Price Elasticity. Calculate Point Price Elasticity from the price and quantity given below:

Price (P)	Quantity (Q)	Point Price Elasticity
100	0	
90	30	
80	60	
70	90	
60	120	
50	150	

3. Discuss the Law of Diminishing Marginal Returns. Explain the Stages of Production under Diminishing Marginal Returns based on the behaviour of Total Product (TP), Average Product (AP) and Marginal Product (MP)
4. Differentiate between the following:
 - (a) Total Cost, Average Cost & Marginal Cost
 - (b) Short Run and Long Run Costs
5. “Classification of markets is based on their characteristics”. Substantiate this statement with reference to Monopoly and Oligopoly market structures.
6. Write short notes on the following:
 - a. Three Choice Problems of an Economy
 - b. Determinants of Demand
 - c. Price Leadership