CERTIFICATE IN NGO MANAGEMENT (CNM)

BMS-001: Introduction to NGO Management
BMS-002: Management Functions
BMS-003: Health Care Management

ASSIGNMENT

2025

The assignments of CNM for 2025 pertain to both semesters i.e. January 2025 and July 2025

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School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068

ASSIGNMENT

Course Code	:	**BMS - 001**
Course Title	:	**Introduction to NGO Management**
Assignment Code	:	**BMS - 001/TMA/JAN/2025**
Coverage	:	**All Blocks**
Max. Marks	:	**50**

Note: Attempt all the questions and submit this assignment to the coordinator of your study centre. Last date of submission for January 2025 session is 30ᵗʰ April, 2025 and for July 2025 session is 31ˢᵗ October, 2025.

1. What is an NGO? Discuss various kinds of NGOs functioning in India.

2. What do you understand by SWOT analysis? Explain various criteria used to classify an element into strengths and weaknesses.

3. Describe the characteristics of interpersonal communication. Elaborate the Johari Window: A Model of Awareness in Interpersonal Relationships.

4. Define IT and ICT. How is it used in NGOs? How radio can be used as a tool for education in developing countries.

5. Discuss the general guidelines followed to prepare reports in the NGOs. Also, define the stages involved in reporting.