MA IN JOURNALISM AND DIGITAL MEDIA (MAJDM)

Second-Year ASSIGNMENTS

January & July 2025 Session

MNM030
MNM031
MNM032
MNM033
MNM034
MNM035
MNM036

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THE PEOPLE'S UNIVERSITY

SCHOOL OF JOURNALISM & NEW MEDIA STUDIES

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

MAIDAN GARHI, NEW DELHI-110068

Dear Learner,

As the Programme Guide explains, you must submit one assignment for each SEVEN theory course. Before attempting the assignments, please read the detailed instructions in the Programme Guide.

The last date of submission is given for each assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **Study Centre** receipt for the submitted assignments. It would be advisable to maintain a photocopy of the assignments with you.

After evaluation, the assignments have to be returned to you by the Study Centre. Please insist on this and **keep a record of it with you**. The Centre will send the marks you obtained to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it helpful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from the Study Centre/Regional Centre, and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them logically.

Organisation: Draw a rough outline of your answer. Be analytical in your selection of the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:
  ● is logical and coherent;
  ● has a proper flow of information in sentences and paragraphs; and
  ● is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, neatly separating each answer
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With best wishes,

Prof. K S Arul Selvan
Programme Coordinator, MAJDM
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MNM 032: ICT FOR DEVELOPMENT

September 2025 / March 2026

(Due Date: Please check the University website for the latest update on the due date)

Note: *Answer all the questions. All questions carry equal marks = 20 each.*
Attempt each question in about 500 words.

1. Critically examine the role of Information and Communication Technologies (ICTs) in bridging the digital divide. How ICT4D initiatives have addressed or failed to address access, affordability, and digital skills, particularly in developing countries like India.

2. Discuss the interrelationship between ICTs and poverty reduction with relevant case studies. Evaluate how ICT interventions have been employed to address multidimensional poverty. Cite relevant examples.

3. Assess the impact of ICTs on environmental sustainability. How can digital technologies contribute to climate action and natural resource management in developing countries?

4. ICTs have been instrumental in creating inclusive knowledge societies. Explain the characteristics of a knowledge society and analyse how ICTs can be leveraged for equitable knowledge access in developing countries.

5. Examine the policy and institutional framework of e-governance in India with reference to ICT4D. Analyse the strategic objectives and implementation mechanisms of key e-governance programs. Reflect on how these efforts contribute to transparency, efficiency, and citizen-centric service delivery in governance.