

# **BACHELOR DEGREE IN JOURNALISM AND DIGITAL MEDIA (BAJDM/BAFJDM)**

## **Assignment: 2025-2026**

### **Course Codes**

**BNM021, BNM022,  
BNM023, BNM024,  
BNM025, BNM026  
BNM027, BNM028  
BNM029 & BNM030**

**Last Date of Submission of Assignments to the Study Centre**

**For December TEE - September 30, 2025**

**For June TEE - March 31, 2025**



**School of Journalism and New Media Studies  
Indira Gandhi National Open University  
Maidan Garhi, New Delhi - 110 068**

Dear Learner,

You must submit one Assignment in each of the eight theory course of the First Year BAJDM programme. The last date of submission is given against each Assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your **Enrolment Number, Name, Address, Assignment Code and Study Centre Code** on the first page of the Assignment. You must obtain and retain a **receipt from the Study Centre** for the assignments submitted. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the Centre will send the marks obtained by you to SED at IGNOU, New Delhi.

### **Guidelines for doing Assignments**

Attempt all questions given in each of the assignments as instructed. You will find it helpful to keep the following points in mind:

**Planning:** First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from the Study Centre/Regional Centre, and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

**Organisation:** Draw a rough outline of your answer. Be analytical in selecting the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly, giving adequate consideration to your expression, style and presentation.

**Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes,

Prof. K S Arul Selvan, Dr. Shikha Rai & Dr. Amit Kumar  
Programme Coordinators -  
BAJDM SOJNMS, IGNOU,  
New Delhi  
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# **BNM-029: Audio Podcast**

## **Assignment 01**

**31st March 2025 / 30th September 2025**

**(Due Date: Please check the website for the latest update on the due date)**

**Assignment Code: BNM-029/Jan25/July 25**

**Maximum Marks: 100**

**Note: Answer all FIVE questions. All questions carry equal marks.**

1. Write a detailed article explaining the importance of podcasting in modern media. Discuss how podcasting has transformed storytelling and audience engagement. (500 words | 20 marks)
2. Select an audio programme format (e.g., news podcast, drama, or spoken word) and write a sample script for a 5-minute segment. Include the introduction, transitions, and conclusion. (500 words | 20 marks)
3. Plan and create an outline for a news podcast: (500 words | 20 marks)
  - a. Choose a recent news topic.
  - b. Write a detailed script for the introduction and conclusion.
  - c. Outline three key segments and the sources you will use for each segment.
4. Answer any two of the following questions: (250 words | 10 marks each)
  - a. Discuss the presentation techniques that enhance the listening experience in audio programmes. Provide examples from popular podcasts or radio shows.
  - b. Explain the role of microphones in studio recording. Compare two types of microphones (e.g., dynamic and condenser) and their suitability for different audio programmes.
  - c. Describe the editing techniques used in post-production to improve an audio podcast. Highlight tools commonly used by professionals.
5. Write short notes on any FIVE of the following: (150 words | 5 x 4 = 20 marks)
  - A. Characteristics of Successful Podcasts
  - B. Importance of Storyboarding in Audio Production
  - C. Key Elements of Spoken Word Programmes
  - D. Differences Between Studio and Outdoor Recording
  - E. Role of Audio Mixers in Production
  - F. Digital Audio Editing Software
  - G. Use of Background Music and Effects in Podcasts
  - H. Challenges in Recording Drama and Serials
  - I. Ethics in Podcast Content Creation
  - J. Benefits of Podcasting for Niche Audiences