BACHELOR DEGREE IN JOURNALISM AND DIGITAL MEDIA (BAJDM/BAFJDM)

Assignment: 2025-2026

Course Codes

BNM021, BNM022,

BNM023, BNM024,

BNM025, BNM026

BNM027, BNM028

BNM029 & BNM030

Last Date of Submission of Assignments to the Study Centre

For December TEE - September 30, 2025

For June TEE - March 31, 2025



School of Journalism and New Media Studies Indira Gandhi National Open University Maidan Garhi, New Delhi - 110 068 Dear Learner,

You must submit one Assignment in each of the eight theory course of the First Year BAJDM programme. The last date of submission is given against each Assignment. Please note that you have to submit these assignments to the **Coordinator of your Study Centre** within the stipulated time to be eligible to appear in the term-end examination.

You must mention your Enrolment Number, Name, Address, Assignment Code and Study Centre Code on the first page of the Assignment. You must obtain and retain a receipt from the Study Centre for the assignments submitted. It would be advisable to retain a photocopy of the assignments with you.

After evaluation, the Centre will send the marks obtained by you to SED at IGNOU, New Delhi.

Guidelines for doing Assignments

Attempt all questions given in each of the assignments as instructed. You will find it helpful to keep the following points in mind:

Planning: First, read the study material carefully, attend teleconferencing sessions and interactive radio counselling sessions conducted for the programme; if required, you can obtain details from the Study Centre/Regional Centre, and then read the assignments carefully. Go through the units on which they are based. Make some points regarding each question and then rearrange them in a logical order.

Organisation: Draw a rough outline of your answer. Be analytical in selecting the information for your answer. Give adequate attention to the introduction and the conclusion. Make sure that the answer:

- is logical and coherent;
- has a proper flow of information in sentences and paragraphs; and
- is written correctly, giving adequate consideration to your expression, style and presentation.

Presentation: Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly.

With best wishes.

Prof. K S Arul Selvan, Dr. Shikha Rai & Dr. Amit Kumar Programme Coordinators -BAJDM SOJNMS, IGNOU, New Delhi baidm@ignou.ac.in

BNM-024: News Writing and Editing

Assignment 01

31st March 2025 / 30th September 2025

(Due Date: Please check the website for the latest update on the due date)

Assignment Code: BNM-024/Jan25/July 25 Maximum Marks: 100

Note: Answer all FIVE questions. All questions carry equal marks.

- 1. Write a news report on the inauguration of a solar energy park in your city using the inverted pyramid style. Include the lead and the headline. (500 words | 20 marks)
- 2. Select a unique profession (e.g., wildlife photographer, forensic scientist, etc.) and write a news article as if you shadowed a professional in that role. Highlight their daily tasks, challenges, and motivations. (500 words | 20 marks)
- 3. Open a news website of your choice, select five investigative news articles, and identify the sources cited. Analyse whether these sources were adequate and suggest other sources that could have enhanced the reporting. (500 words | 20 marks)
- 4. Answer any two of the following questions: (250 words | 10 marks each)
 - A. Write a news story based entirely on a trending social issue using user-generated content (e.g., tweets, Reddit posts, Facebook comments). Ensure diversity in perspectives and maintain neutrality.
 - B. Illustrate the workflow of a digital newsroom. Include diagrams or flowcharts to explain how news is sourced, edited, and published online.
 - C. List 10 mobile apps or tools that enhance field reporting, with examples of how journalists use them (e.g., StoryMap for geo-tagging, Otter for transcriptions).
- 5. Write short notes on any FIVE of the following: $(150 \text{ words} \mid 5 \times 4 = 20 \text{ marks})$
 - A. Types of Feature Stories
 - B. Characteristics of Effective Headlines
 - C. Role of Beat Reporters
 - D. Significance of Databases in Investigative Journalism
 - E. What is Solutions Journalism?
 - F. Functions of Editorial Teams in Newsrooms
 - G. Role of Infographics in Digital News
 - H. Difference Between Opinion Pieces and News Reports
 - I. Citizen Journalism and Its Impact
 - J. Ethical Guidelines for Reporting on Marginalised Communities