

ASSIGNMENT BOOKLET

**Post Graduate Diploma in Agribusiness
(PGDAB)**

**January 2025 and
July 2025 Sessions**



**School of Agriculture
Indira Gandhi National Open University
New Delhi -110068**

Dear Students,

The Post Graduate Diploma in Agribusiness (PGDAB) consists of 7 theory courses and one project work. The assessment of theory courses is done in two components i.e. continuous assessment (assignment) and term-end examination. The weightage for the term-end examination will be 70 per cent and the weightage for the continuous assessment (assignment) will be 30 per cent. There is one assignment for each theory course, thus a total of seven assignments for the programme. Each assignment will be of 50 marks which ultimately will be converted to have a weightage of 30 % of total marks.

Before attempting the assignments, please read the following instructions carefully.

1. First of all, read the assignment /questions and instructions carefully and identify the components of an assignment. You should read the relevant sections and sub-sections of a unit while preparing your responses and write answers in your own words. Your responses should not be a verbatim reproduction of the textual materials/blocks provided for self-learning purposes. We also suggest that you read additional materials available in your study centre or any other library before preparing your responses. But extra reading is not a must to answer these assignments.
2. **On the top of the first page of your answer sheet, please write the details exactly in the following format.**

Enrolment no.:
Name:
Address:
.....

Course Code:
Course Title:
Study Centre:
(Name and Code)
Date:

3. Use foolscap size paper for writing your answer.
4. Leave a 4 cm margin on the top, bottom, and left of your answer sheet.
5. Indicate question no. and part of the question being solved while writing your answers.
6. Assignments have to be sent to the Programme Coordinator of your study centre on or before the last date of submission.
7. **We strongly suggest that you should retain a copy of your assignment responses.**

Wishing you good luck.

Assignment -7

Course Code: MAM-057

Course Title: Project Management in Agribusiness

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Maximum Marks: 50

Note: Attempt any FIVE questions. All questions carry equal marks.

1.	What do you mean by the project? Discuss the nature of the agricultural project.
2.	What is meant by the project preparation? Explain the phases in the project preparation.
3.	Discuss the meaning and principles of participatory rural appraisal (PRA).
4.	Explain the importance of the project crashing method in project planning. Discuss an example of a project crashing.
5.	What do you understand by the Work Breakdown Structure (WBS)? Explain the steps in Creating WBS.
6.	What is meant by project appraisal? Discuss the format of a project appraisal report.
7.	Why it is important to maintain the project documentation? Discuss different types of project documents required.
8.	Explain the concept of the continuous improvement process. Discuss the steps in establishing a continuous improvement culture.