Programme Guide

MA in Development Journalism
(MADJ)

School of Journalism and New Media Studies

Indira Gandhi National Open University
Maidan Garhi, New Delhi- 110068 (India)

Dear Learner,

Welcome to the IGNOU the people's University. Through the programme of MA in Development Journalism (MADJ), you have made a decision to become an active influence in the development process of the country. MADJ programme provides you a comprehensive exposure to various aspects related to Development, Development Communication and Journalism to equip you with necessary knowledge, skills, attitudes and competencies.

You have also chosen to become an important entity of one of the largest Mega Universities in the world. As you are well aware, IGNOU offers Educational Programmes through Open and Distance Learning (ODL) mode. IGNOU will make all efforts to ensure that you become successful in all your learning efforts. We are sure that this programme will bring about a new orientation into your life.

This Programme Guide is designed to give you an overview of how the Open and Distance learning operates and how this programme will be transacted. We, as distance teachers may be physically at a distance from you but as far as the teaching- learning activity is concerned we shall always be with you in the form of your study material – print or online and through other student support services. To start with, read this Programme Guide thoroughly, keep it handy and refer it as and when you have any doubt about progressing further in this programme. This will facilitate your ease of use of programme related activities and help you participate better in your teaching learning transactions.

In the course of your journey, you will notice that an ODL university like IGNOU is a university with a difference. Unlike conventional Universities/Institutions where Teaching and learning takes place mostly through face to face mode, IGNOU adopts a blended approach to facilitate teaching-learning activities. You will find that the self-learning material which may be printed or in digital form is the main medium of instruction which is supplemented with audio and video, teleconferencing and interactive radio counseling sessions. Further, you will also benefit from contact sessions organised at the Study Centre. Besides these, the Tutor marked assignments submitted by you will be evaluated (the score of the assignments make up for 30 percent of the total marks you earn in a course). Thus, these multiple modes will provide you diverse opportunities for interaction as well as facilitate smooth progress through the programme.

The information presented in this Programme Guide, will help you in organising your study in a systematic manner with respect to various components and stages of the programme. This Programme Guide provides you important information about the programme as whole, viz., its objectives, structure, mode of delivery, programme schedule, counselling sessions, assignments, evaluation etc. It is expected that you will preserve this programme Guide till you complete the programme as this Guide will help you clarify your doubts at different stages during the course of your academic journey through this programme.

Have a great learning experience !

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M A in Development Journalism (MADJ)
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Please refer to the following web-link for some of the required proformas and forms that you may need from time to time at http://ignou.ac.in/ignou/studentzone/forms/2

Appendices:

1.0   THE UNIVERSITY

Indira Gandhi National Open University (IGNOU) was established in September 1985 by an Act of Parliament with a view to democratize education so that it covers large segments of population, vocations and professions. The primary emphasis is on innovation, flexibility and cost effectiveness. Thus, it is a University with a difference.

The major objectives of the University are to:

- promote the educational well being of the community;
- democratize higher education by providing easy access to all those who desire to improve their qualifications, skills and competence by taking education to the doorsteps of people living even in remote areas;
- disseminate learning and knowledge through innovative multi-media teaching- learning system;
- provide high quality education at all levels; and
- coordinate and determine the standards of Distance Education and Open University Systems throughout the country.

IGNOU offers various academic programmes that lead to certificates, diplomas and degrees. It develops and produces courses for delivery through open learning and distance education modes. IGNOU is also actively involved in research, training and extension activities. It coordinates and monitors distance education system and provides expertise to other Open and Distance Learning Institutions.

The salient features of distance education system are:
- Study according to your own pace and convenience;
- Study at your own chosen place;
- Flexibility in choosing courses and combination of courses for a wide range of disciplines/subjects;
- Use of modern and appropriate educational and communication technology.

The University strives to fulfill the above mandate by a diversity of means of distance and continuing education. It functions in cooperation with the existing universities and institutions of higher learning. It makes full use of the latest scientific knowledge and new educational technology to offer a high quality education which meets the contemporary needs.

School of Journalism and New Media Studies (SOJNMS)

Introduction

The School of Journalism & New Media Studies (SOJNMS) was established in 2007 in the University with the mandate to offer quality academic programmes, conduct research and training and organize seminars and workshops in varied aspects of media and communication.
With the advent of communication revolution, scientific enquiry into various streams of journalism and communication, The School strives to expand the knowledge and take forward the education and training to diverse section of the learners located in different parts of the country.
Vision
The School of Journalism and New Media Studies (SOJNMS) aspires to prepare a new

generation of Media and Communication and Development Journalism professionals, teachers and researchers with a holistic understanding of media as a tool of change for national development and global understanding.

Mission
The Mission of the SOJNMS is to offer innovative academic programmes in Development Journalism and Mass Communication to set benchmarks in teaching and education at the national level. It aims to develop quality learning materials and prepare human resource equipped with knowledge, skills and critical thinking. It strives to promote excellence in research to contribute to the scholarship in the discipline.

In tune with the mission and vision of the University, the SOJNMS offers high quality innovative and need-based programmes at different levels at affordable costs. It reaches out to learners placed in remote and rural areas and those belonging to the disadvantaged and unreached segments of society to access learner-centric quality education, skill up-gradation and training.

The nation-wide network of regional centres and study centres is used for implementing the programmes. The SOJNMS strives to address the emergent needs of the discipline of Journalism & Mass Communication in India and aims to develop human resource through the medium of education.

2.0 PROGRAMME

India is positioned at a crucial juncture in 21st century and Development Journalism is going to play a key role in addressing the issues and challenges in the way.

Development Journalism essentially aims to bridge all the gaps in the process between the planning agencies on the one hand and all other stake holders in development process with a focused understanding of the masses.

MADJ will help you acquire academic knowledge and professional skills, such journalistic writing, communication, planning, policy making and research.

You will develop sound understanding of the core issues of the development process which will help you to find numerous employment opportunities in various Local, National and International Development Journalism.

This programme will add to the skills of learners to counter challenges faced in the task of communicating about important aspects of Development Journalism.

Media academics and industry, National and International Bodies/NGO with a development goal will be benefitted.

2.1 Relevance of Programme with IGNOU's Mission

The MADJ will strengthen the Philosophy and Vision of the People's University through a provision of enabling all those learners who could not join such a programme in the conventional mode due to different reasons.

2.2 Prospective target group of learners

Mid-Career Media Academics Media Industry and Professionals working in the Government, NGO and Developmental Agencies like UN and other allied agencies.

2.3   Eligibility Criteria

The eligibility criteria for joining the programme are as follows:
- Bachelor's degree in any discipline.
- Age: no maximum age limit.

2.4   Medium of Instruction

The Programme is offered through English medium. However, University allows students to submit assignments, project works and take the examination in Hindi also. Therefore students may take admission having fluency in Hindi.

2.5   Programme Duration

The minimum duration of the Programme is 2 year. However, due to inherent flexibility offered by the University, it can be completed in 4 years.

2.6   Programme Fee

The programme fee is Rs 10,000/- and is payable in two installment (Rs. 5,000/- for the first year and Rs. 5,000/- for the second year) the University may revise the fee from time to time. Please check the advertisement or IGNOU website www.ignou.ac.in.)

2.7   Admission Cycle

Admission in this programme held on every year in January and July cycle.

2.8   Credit System

IGNOU follows the Credit System for its academic programmes. Each credit amounts to 30 hours of study comprising different learning activities, including assignments and listening/watching audios and videos. Thus a six credit course involves 180 hours of study. Knowing the number of credits for each course helps you to get an idea about the academic effort required for successfully completing a course.

The MADJ programme consists of 72 credits (12x180= 2160 study hours), which have been equally distributed in **12 courses.**

3. 0   PROGRAMME STRUCTURE

This is a 72 credits programme. The programme consists of 11 theory courses (10 Compulsory +1 Elective course) and 1 Project Work (Select 1 out of 2 Elective).

1st Year

Course Codes	Course Titles	Credits
MDC-001	Fundamentals of Development and Communication	6
MDC-002	Human Development and Communication	6
MDC-003	Media in Development Communication	6
MDC-004	Development Journalism for Social Change	6
MDC-005	Development: Information Communication Technologies	6
MDC-006	Media and Communication Theories	6

2nd Year

Course Codes	Course Titles	Credits
MDJ-001	Health Journalism	6
MDJ-002	Environmental Journalism	6
MDJ-003	Development Through Digital Media	6
MDCE-006	Research Methods in Development Communication	6
	Elective Courses: Select any One	
MRDE-203	Communication and Extension in Rural Development	6
MRD-203	Rural Development Planning and Management	6
	Elective Courses: Select any One	
MDJP-004	Dissertation	6
MDJP-005	Production Portfolio	6
	Total Credits	72

3.1 Course Contents

The structure and content of each course is given below.

MDC-001: FUNDAMENTALS OF DEVELOPMENT AND COMMUNICATION

Block 1: Development: An Overview Unit 1: Development: Concept & Paradigms Unit 2: Economic Development Unit 3: Human Development Unit 4: Political Development
Block 2: The Concepts of Development Unit 5: Development and Progress: Economic and Social Dimension Unit 6: Change, Modernisation and Development Unit 7: Social, Human and Gender Development Unit 8: Sustainable Development
Block 3: Basic Issues In Development Unit 09: Population Unit 10: Poverty Unit 11: Inequality Unit 12: Unemployment
Block 4: Development Communication: Models and Theories Unit 13: Communication: Concepts and Process Unit 14: Models of Communication Unit 15: Theories of Mass Communication Unit 16: Development Communication: Concepts and Theories Unit 17: Perspective of Development Communication Unit 18: Interpersonal Relationship and Team Building

MDC-002: HUMAN DEVELOPMENT AND COMMUNICATION

Block 1: Areas of Development Communication Unit 1: Women and Child Development Unit 2: Water and Human Development

Unit 3: Changing Environment and Its Impact
Unit 4: Communication Support for Rural Development
Block 2: Stakeholders of Development Planning
Unit 5: Role of Public Sector in Development
Unit 6: Role of Private Sector in Development
Unit 7: Development Agencies
Unit 8: Non Government Organisation (NGO)
Unit 9: Panchayati Raj and Grass Root Democracy
Block 3: Media for Development
Unit 10: Folk and Traditional Media
Unit 11: Print
Unit 12: Radio
Unit 13: TV
Unit 14: Technological Developments in Communication
Block 4: Development Communication: Emerging Trends
Unit 15: Development Communication: Emerging Trends
Unit 16: Social & Behavioural Change Communication
Unit 17: SBCC: Case Studies
Unit 18: Alternative Media

MDC-003: MEDIA IN DEVELOPMENT COMMUNICATION

Block 1: Print Journalism: Writing Skills
Unit 1: Skills of Media Writing
Unit 2: Writing for Different Media
Unit 3: Feature Writing
Unit 4: Opinion Writing
Block 2: Radio and TV Journalism
Unit 5: Writing for Radio
Unit 6: Writing for TV
Unit 7: Content Production for Radio & TV
Unit 8: Presentation Techniques for Radio & TV
Block 3: Online Journalism
Unit 09: Basics Elements of Online Journalism
Unit 10: Writing for Online Media
Unit 11: Online Newsroom Setup
Unit 12: Content Production: Online Media
Unit 13: Production of News Website
Block 4: Media Ethics
Unit 14: Principles of Media Ethics
Unit 15: Media Laws: Theory and Practice
Unit 16: Gender and Media
Unit 17: Media and Human Rights
Unit 18: Media and Children

MDC-004: DEVELOPMENT JOURNALISM FOR SOCIAL CHANGE

Block 1: Issues in Development Journalism-I
Unit 1: Developmental Issues
Unit 2: Governance Issues
Unit 3: Agricultural and Rural Issues

Unit 4: Science & Technology Issues

Block 2: Health and Hygiene issues in Development Journalism-II
Unit 5: Health and Sanitation
Unit 6: Education and Media
Unit 7: Media and Environment
Unit 8: Economy and Finance
Unit 9: Industrialization and Urbanisation
Block 3: Media Planning for Development
Unit 10: Planning a Development Communication Campaign
Unit 11: Development Communication Campaigns: Case Studies
Unit 12: Implementation of Development Communication Project
Unit 13: Corporate Social Responsibility for Development
Block 4: Participatory Development Communication
Unit 14: Media Literacy
Unit 15: Right to Information
Unit 16: Civic Journalism
Unit 17: Mobile Journalism
Unit 18: Community Media and Development

MDC-005: DEVELOPMENT: INFORMATION AND COMMUNICATION TECHNOLOGIES

Block 1: Understanding ICT
Unit 1: Internet as a Medium
Unit 2: Digital Media & Society
Unit 3: Issues of Access and Participation
Unit 4: Policy Frameworks and Regulations
Block 2: ICT: Conceptual Framework
Unit 5: ICTS for Development – An Overview
Unit 6: E-Governance: Policy and Framework
Unit 7: E-Governance in Rural Development
Unit 8: E-Governance in Urban Development
Block 3: ICT: Approaches and Application
Unit 9: ICT for Education
Unit 10: ICT for Health
Unit 11: ICT for Disability
Block 4: India's Tryst with Digital Age
Unit 12: Internet and Marginalized Sections
Unit 13: Participatory Online Media
Unit 14: Online Activism
Unit 15: ICT for ODL
Block 5: Knowledge Society and Digitalisation
Unit 16: Dimensions of Knowledge Society: Access and Equity Issues
Unit 17: Democracy and Digital Media
Unit 18: ICT and Knowledge Society: Challenges & Opportunities

MDC-006: MEDIA AND COMMUNICATION THEORIES

Block 1: Sociological Theories
Unit 1: Cultivation Theory
Unit 2: Agenda Setting Theory
Unit 3: Uses and Gratification Theory

Unit 4: Dependency Theory

Block 2: Psychological Theories   Unit 5: Selectivity Theories   Unit 6: Individual Difference Theory   Unit 7: Persuasion and Attitude   Unit 8: Theories of Learning
Block 3: Critical and Cultural Theories   Unit 09: Marxist Theories   Unit 10: Critical Theories   Unit 11: Cultural Studies   Unit 12: Political Economy Theory
Block 4: Media – Society Theories   Unit 13: Technological Determinism   Unit 14: Media and the Public Spere   Unit 15: Audience Theories   Unit 16: Feminist Media Theories

MDJ-001: HEALTH JOURNALISM

Block 1: Understanding Health   Unit 1:   Health: Concepts, Determinates and Dimensions   Unit 2:   Public Health: Genesis and Development   Unit 3:   Environmental Health: Issues and Challenges   Unit 4:   Health Practices: Indigenous and Modern   Unit 5:   Health and Nutrition: Behavior and Practices
Block 2: Health Care: Planning, Policy and Management   Unit 6:   Health Care: Historical Perspective   Unit 7:   Health Policy in India   Unit 8:   Role of Technology: Health Statistics, GIS and Health Information System   Unit 9:   Governmental and Non Governmental Initiatives   Unit 10: Health Infrastructure and Delivery System
Block 3: Public Health and Media   Unit 11:   Introduction to Human Health   Unit 12:   Public Health Issues   Unit 13:   Global and Indian Health laws   Unit 14:   Role of Media in Public Health Care Campaigns
Block 4: Health Journalism   Unit 15:   Ethics and Values in Health Journalism   Unit 16:   Research and Sources in Health Journalism   Unit 17:   Roles & Responsibilities of a Health Journalist   Unit 18:   Behavioural Change Communication in Heath Care

MDJ-002: ENVIRONMENTAL JOURNALISM

Block 1: Environment and Society   Unit 1: Introduction to Natural Environment   Unit 2: Introduction to Environmental Health   Unit 3: Historical and Social Perspectives in Environmental Problems   Unit 4: Democracy, Civil Society and Ecology   Unit 5: Environmental Ethics

Block 2: Environment and Movements
Unit 6:   International Environmental Policies, Agreements and Treaties
Unit 7:   Environmental Issues
Unit 8:   Climate Change: Global Warming
Unit 9:   Environmentalism
Unit 10: Social and Civil Society Movements in India
Block 3: Understanding: Environmental issues
Unit 11:   Introduction to Climate Change
Unit 12:   Climate change at the Global Level
Unit 13:   India's Policy on Climate Change
Unit 14:   Risk Society and Risk Communication
Block 4: Media Coverage of Environment
Unit 15:   Mass Media Representations of Climate Change
Unit 16:   Language of Climate Change Communication
Unit 17:   Economic and Political Drivers Behind Environmental Stories
Unit 18:   Community Engagement and Green Media

MDJ-003: DEVELOPMENT THROUGH DIGITAL MEDIA

Block 1: Internet of Social Scenario
Unit 1: Information Society
Unit 2: Emerging Trends- Media Internet, Globalisation
Unit 3: ICTs and Women (issues of Access and Equity)
Unit 4: Open Source Movement
Unit 5: New Media and Ethical Issues
Block 2: Regulating Internet
Unit 6:   The Concept of Security in Cyberspace
Unit 7:   Cyberspace and Cyber Crime
Unit 8:   Cyber Law
Unit 9:   Information Technology Act
Unit 10: Data Journalism
Block 3: Digital Equality
Unit 11:   Building Knowledge Societies
Unit 12:   Issues of Digital in Equality
Unit 13:   Digital Media and Environment Sustainability
Unit 14:   Implementation and ICT for Development
Block 4: Development and Digital Media
Unit 15: ICT for Development in India
Unit 16: Digital Media and Social Development
Unit 17: Digital Media and Economic Development
Unit 18: Knowledge Society: Developing countries perspective

MDCE-006: RESEARCH METHODS IN DEVELOPMENT COMMUNICATION

Block 1: Communication Research
Unit 1: Research: Concept, Nature & Scope
Unit 2: Classification of Research
Unit 3: Defining & Formulating Research Problems
Unit 4: Sampling Methods
Unit 5: Review of Literature

Block 2: Research Methods- Quantitative Unit 6: Data Collection Sources Unit 7: Survey Method Unit 8: Content Analysis Unit 9: Experimental Methods
Block 3: Research Methods- Qualitative Unit 10: Interviews Techniques Unit 11: Case Study Unit 12: Observation Method
Block 4: Analysis & Interpretation Unit 13: Basic Statistical Analysis Unit 14: Data Analysis Unit 15: Report Writing
Block 5: Development Research Unit 16: Basics of Development Research Unit 17: Methods of Development Research Unit 18: Development Research Application Unit 19: Monitoring and Evaluation

ELECTIVE COURSE (Select any one)

MRDE-203: COMMUNICATION AND EXTENSION IN RURAL DEVELOPMENT

Block 1: Principles of Communication Unit 1: Concepts and Theories of Communication Unit 2: Functions of Communication Unit 3: Interpersonal Communication Unit 4: Electronic Media and Mass Self Communication
Block 2: Methods and Strategies of Communication Unit 5: Communication for Development Unit 6: ICT4D Communication and Development Unit 7: Mass Communication in Rural Development Unit 8: Communication Strategies and Methods for Rural Development
Block 3: Extension in Rural Development Unit 9:   Concepts and Philosophy of Extension Unit 10: Approaches and Methods of Extension Unit 11: Diffusion and Adoption of New Technologies Unit 12: Rural Extension; Innovations and Experience
Block 4: Extension Support for Rural Development Unit 13: Communication Support Unit 14: Extension Management Unit 15: Organizational Communication Unit 16: Economic strategies in Extension for Rural Development

MRD-203: RURAL DEVELOPMENT PLANNING AND MANAGEMENT

Block 1: Rural Development Planning Unit 1: Planning for Rural Development Unit 2: Planning Process Unit 3: National Planning Commissions – Yojana Ayog and Niti Ayog Unit 4: Five Years Plans and Rural Development

Block 2: Planning in India Unit 5:   Multi Level Planning Unit 6:   District Level Planning Unit 7:   Block Level Planning Unit 8:   Village Level Planning
Block 3: Rural Development Management Unit 9:   Management of Rural Development Projects Unit 10: Project Dimension, Identification and Formulation Unit 11: Project Appraisal: Technical, Economic and Financial Feasibility Unit 12: Programme Implementation-Monitoring and Evaluation
Block 4: Voluntary Action Unit 13: Voluntary Efforts in Rural Development Unit 14: VOs / NGOs: Formation and Administration Unit 15: Community Based Programmes Unit 16: Social Action

ELECTIVE COURSE (Select any one)

MDJP-004: DISSERTATION
MDJP-005: PRODUCTION PORTFOLIO

MDJP-004/MDJP-005 is one of the Elective courses. You need to be aware that you have two options in this course; You can either take up the option of **'MDJP-004 Dissertation** (Elective Course-1) or you can select the 'Production Portfolio' option **(MDJP-005).** If you select the 'Dissertation' option, you will have to **prepare a project proposal in the prescribed format, get it approval** by the Programme Coordinator/Course Coordinator in the **School of Journalism and New Media Studies,** IGNOU, prepare a project in the prescribed format and submit it for evaluation.

For further details, you may refer to **MDJP-004/MDJP-005** Project Work Manual Handbook.

Last date for Submission of Dissertation / Production Portfolio is 31st May for TEE June and 30th November for TEE December of the year. (**Please check the website for the latest update**)

4.   INSTRUCTIONAL SYSTEM

The Open University System is more learner-oriented and the student is an active participant in the teaching-learning process.

The University follows a multiple-media approach for instruction. This approach comprises the following components:

- Self Instructional Printed/Digital Materials
- Audio and Video Materials
- Teleconferencing
- Gyan Darshan, Gyan Vani programmes and Gyandhara
- Interactive Radio Counselling
- Counselling Sessions
- Study Centres

4.1 Self Instructional Printed/Digital Material

The self instructional material is the main source of teaching input, or the 'master medium' for the programme. It is supplied to the students in the form of blocks. Each block consists of 3-6 Units. You may think of Unit as a lesson.

How to Study the Units

While going through the syllabi, you will note that each course has been divided into a number of blocks. There are a total of 46 blocks for all the 11 courses and there is one Course Project Work of the Programme. Each block has a number of Units (lessons). The Units of a block have a certain thematic unity. The Project Handbook will provide clarity on how to go about the Project Work.

Each Unit begins with an introduction in which we tell you about the contents of the Unit. We also outline a list of objectives, which we expect you to achieve after working through the Unit. This is followed by the main body of the Unit which is divided into various sections and sub-sections. We end each Unit by summarizing the contents of the whole Unit to enable you to recall the main points.

Self-check exercises have been given under the caption Check Your Progress Exercise at a few places in each Unit which invariably ends with possible answers to the questions set in these exercises. Glossary explains the terms used in a Unit. You may also consult a dictionary for the terms not covered in glossary or requiring further explanation.

Activities are included to check your application of the concepts that have been taught to you. You should go through the Units and jot down important points as you read in the space provided in the margin. Broad margins in the block are there for you to write your notes on. This will help you keep track of the concepts and assimilate what you have been reading in a Unit, and answer the self-check exercises and the assignment questions, and also easily identify the items to be clarified.

4.2 Audio-Video Material

In addition to the print material, audio and video are in general prepared for each course. The audio-video material is supplementary to print material and helps you to understand the subject better. The schedule of telecast is made available on the IGNOU website www.ignou.ac.in.

Students desirous of buying the audio video CDs/DVDs can procure them from: Marketing Unit, Electronic Media Production Centre, Indira Gandhi National Open University, Maidan Garhi, New Delhi-110068. Alternatively, you can also access them online at http://egyankosh.ac.in/

4.3 Teleconferencing

To reach out to students spread in different parts of the country, teleconferencing sessions are conducted via satellite using one-way video and two-way audio facility from Delhi. Teleconferencing is an effective means of interaction between the learners, experts and those concerned with the programme. It provides interesting opportunity to you to interact with the faculty members located at the Headquarters and other experts/eminent scholars in the field. You can attend these sessions at scheduled time for drawing benefit of this facility. You can put your questions and queries to the experts through a telephone number/ email id/Online mode for details, you may visit http://ignouonline.ac.in/gyandarshan

4.4 Gyan Darshan, Gyan Vani and Gyandhara

Gyan Darshan, an exclusive educational channel of the country is providing educational programmes on a variety of subjects for 24 hours a day. If you want to watch enriching educational programmes beamed through this channel, they are available on DTH platforms and cable TV networks. The Gyan Darshan weblink is http://ignouonline.ac.in/gyandarshan

Gyan Vani is a network of educational FM radio station in the country. Gyan Vani radio station broadcasts over a radius of 70 kms and cater to the educational and developmental needs of the region. It is available at 105.6MHz and its weblink is http://www.ignouonline.ac.in/gyandhara/

Gyan Dhara is an internet audio counseling service afforded by IGNOU. Students can listen to the live discussion by the teachers and experts on the topic on the day and interact than through telephone and chat mode.

You can put your questions and queries to the experts through a telephone number/ email id/ Online mode for details, you may visit http://www.ignouonline.ac.in/gyandhara/

The Broadcasts and telecast are in English, Hindi and the specific regional language. For detailed programme schedule of programmes on Gyan Darshan and Gyan Vani you may click the link on IGNOU website at www.ignou.ac.in.

4.5 Interactive Radio Counselling

Interactive Radio Counselling (IRC) is provided to students enabling them to interact with experts and seek clarification on academic matters. Live counseling is conducted on radio by invited experts for an hour from different radio stations in the country. Students can ask questions from their homes through telephone number/ email id/Online mode for details, you may visit http://www.ignouonline.ac.in/gyandhara/

4.6 Counselling Sessions

In distance education, contact sessions between learners and their Counsellors are an important activity. The purpose of these sessions is to answer your questions and clarify your doubts which may not be possible through other means of communication. It is also intended to provide you an opportunity to meet your fellow learners. There are experienced Academic Counsellors at the Study Centres to provide counselling and guidance to you in the courses that you have chosen for study. The counselling sessions for each of the courses will be held at suitable intervals throughout the academic session. **Attending counselling is not compulsory. However, they may be very useful in certain respects** such as to share your views on the subject with teachers and fellow participants, comprehend some of the complex ideas or difficult issues and get clarifications for many doubts which you would not otherwise try to raise.

Counselling sessions will be provided to you at the Study Centre assigned to you. You should note that the counselling sessions will be very different from the usual classroom teaching or lectures. Counsellors will not be delivering lectures or speeches. They will try to help you to overcome difficulties (academic as well as personal) which you face while studying for the MADJ. In these sessions, you must look into the subject based difficulties and any other issue arising out of such difficulties.

Before you go to attend the counselling sessions, please go through your study material and note down the points to be discussed. Unless you have gone through the units, there may not be much to discuss. Try to concentrate on the relevant and the most important issues. You may also

establish personal contact with your fellow participants to get mutual help for academic purposes. Try to get the maximum possible guidance from your Counsellors.

You will be informed about the detailed schedule of the counselling sessions by the Coordinator of your Study Centre.

4.7   Study Centre's

To provide effective student support, we have set up Study Centres all over the country. You will be allotted one of these Study Centres taking into consideration your place of residence or work. However, each Study Centre can handle only a limited number of students and despite our best efforts, it may not always be possible to allot the Study Centre of your choice. The particulars regarding the Study Centre to which you are assigned will be communicated to you.

Each Study Centre has:

- A Coordinator who coordinates different activities at the centre;
- An Assistant Coordinator and other supporting staff appointed on a part time basis; and
- Counsellors to provide counselling and guidance to you in the course.

A Study Centre has following major functions:

Tutorial/Counselling: Tutorial/Counselling is an important aspect of Open University System. Face-to-face contact-cum counselling for courses will be provided at the Study Centres.

Evaluation of Assignments: The evaluation of your assignments will be done by the counsellors of your Study Centre. The evaluated assignments amount to 30% of the total marks you score in any theory course of the programme. The evaluated assignments will be returned to you at the Study Centre. There is no re-evaluation of assignments.

Library: Each Study Centre will have a small library having relevant course materials, reference books suggested for supplementary reading.

Information and Advice: You will be given relevant information about the courses offered by the University.

Interaction with fellow-students: In the Study Centres you will have an opportunity to interact with fellow students. This may lead to the formation of self help groups.

5.0   EVALUATION

(1) The evaluation comprises three aspects:
(2) Self-evaluation - check your progress and activity exercises (non-credit) within the study material.

Continuous evaluation - one compulsory assignment for each course with a weightage of 30%. Term-End Examination (TEE) – one for each course with a weightage of 70%.

In order to successfully complete a course, the learner must obtain at least '40%' in the assignment and '40%' in the TEE separately in each course.

The grading system depending on the percentage of marks secured by the candidates in Assignments and TEE is as follows:

Division	Qualitative Level	Percentage Equivalent
Ist Division with Distt. (If applicable)	Excellent	80% and above
Ist Division	Very Good	60% to 79.9%
IInd Division	Good	50% to 59.9%
IIIrd Division	Satisfactory	40% to 49.9%
Failed	Unsatisfactory	Below 40%

*This programme followed by Numerical Marking System.

A candidate of MADJ programme is required to secure a minimum of 40% Marks in assignments/term-end examination in each. However, you need an overall (combined) 40% to successfully complete a course.

Students who do not qualify in the term-end examination of a particular year are allowed to take up the term-end examinations in that same course in the next four years.

5.1   Assignments

Fresh assignments are uploaded on IGNOU website for each course annually. Assignments constitute the continuous evaluation component of a course and working on the assignments is compulsory. There is one assignment for each theory course. You will have to submit the assignments responses at the Study Centres. You will also have the option of submitting your assignment online. These will be evaluated by Academic Counsellors within a specified time to provide feedback to you.

You have to complete the assignments on time. You will not be allowed to appear for the term-end-examination for a course if you do not submit the specified assignments in time for that course. If you appear in term-end examination without submitting the assignments, then the result of term-end examination is liable to be withheld /cancelled.

The main purpose of assignments is to test your comprehension of the learning material you receive from us and also to help you get through the courses by providing feedback to you. The information given in the self-learning material should be sufficient for answering the assignments. Please do not worry about the non-availability of extra reading material for working on the assignments. However, if you have easy access to other learning resources, you may make use of them. But the assignments are designed in such a way to help you concentrate mainly on the printed course material and make use of your personal experience.

For MADJ programme of 72 credits there are a total of 11 Tutor Marked Assignments (TMAs) which are evaluated by the counsellors. Some of the assignments are knowledge based and some are application based. Assignments which are knowledge based will require you to write essay type answers. For answering applied type of assignments, you should apply the knowledge you have gained through a Unit/Block/Course. **In either case, the answers should be your own. You must not reproduce text material verbatim or copy the information from other sources.** However, you can make use of the material and information you have at your disposal

in an innovative way. You can pick up ideas from whatever sources you may have. However, plan and use them in your own words when you write the answers to the assignments.

The following norms have to be strictly practiced when you work on assignments:

- The answer should be precise, well documented and relevant to the question.

- Keep the word-limit of the answer in mind. A slight variation in length does not matter, but your answer should not be too short or too lengthy. Avoid discussing minor issues at great length. By setting a word-limit for some assignments, we mean to convey that a reasonably adequate response can be presented within the suggested word-limit.

- Assignments are uploaded on IGNOU website (https://webservices.ignou.ac.in/assignments/).

- The assignment responses should be complete in all respects. Before submission, you should ensure that you have answered all the questions in all assignments as incomplete answers bring poor grades.

- You must submit your assignments according to the schedule indicated in the assignments. The University/Coordinator of the Study Centre has the right to reject the assignments received after the due date. In case you get the assignments and study material late, the assignment responses should be submitted within one month of the date of the receipt of study material and assignment or within the due date given in the schedule whichever is later.

- For your own record, retain a copy of all the answers to assignments which you submit to the Coordinator of your Study Centre. If you do not get back the evaluated assignments within a month of their submission, please try to get them from your Study Centre personally. This may help you to improve your answers for your future assignments.

- Maintain an account of all the corrected responses to assignments received by you after evaluation. This will help you to correspond with the University in case any problem arises in future.

- If you are unable to submit your assignments or are unable to score the minimum qualifying marks is 40, you have to download, attempt and submit the assignments meant for the next batch of students. Then you will have to submit it for subsequent sessions.

- In case you find that the score indicated in the assignment sheet of your assignments has not been correctly reflected in your grade card, you are advised to contact the Coordinator of your Study Centre with a request to forward correct authenticated award list (through respective Regional Centre) to the Registrar, Student Evaluation Division, IGNOU.

- Once you get the pass marks in an assignment you cannot re-submit it for improvement of marks. Assignments are not subject to re-evaluation except for factual errors, if any. The discrepancy noticed by you in the evaluated assignments should be brought to the notice of the Coordinator of your Study Centre.

- Do not enclose or express doubts for clarification, if any, along with the assignments.

Instruction for Students regarding assignments submission

- Write your Enrolment Number, Name, Full Address, Signature and Date on the top of right hand corner of the first page of your response sheet.

- Write the Programme Title, Course Code, Course Title, Assignment Code and Name of your Study Centre on the left hand of the first page of your response sheet. Course code and Assignment Code may be reproduced from the assignments.

The top of the first page of your response sheet for each assignment should thus look like the following:

PROGRAMME TITLE………………………..	ENROLMENT NO……………
PROGRAMME CODE……………………….	NAME…………………………
	ADDRESS……………………..
	…………………………………
	…………………………………
COURSE CODE…………………………..	
COURSE TITLE…………………………...	
ASSGINMENT CODE……………………….	SIGNATURE …………………
STUDY CENTRE…………………………	DATE………………………….

- Read the assignments carefully and follow specific instructions, if any, given along with the assignments.

- Go through the units on which the assignment is based, note the points relating to the question, rearrange those points in a logical order and work out a rough outline to your answer. Give adequate attention to the introduction and the conclusion. In the introduction, you should give a brief interpretation of the question and how you propose to develop the answer. The conclusion should summaries your response to the question. Make sure that the answer is logical and coherent. The answer should be divided into appropriate paragraphs. The answer should be relevant to the question given in the assignment. Make sure you have attempted all the main points of the question. Once you are satisfied with your answer, write down the final version neatly and underline the points you wish to emphasize.

- Use only A- 4 size paper for your response and tie all the pages carefully. Avoid using thin paper. Allow a 4 cm margin on the left side and at least a few lines between each answer. This may facilitate the evaluator to write useful comments on the margin at appropriate places.

- Write the responses to assignments in your handwriting. Do not print or type the answers.

- Do not copy from the response sheet of other students. If copying is noticed, the assignment of such student will be rejected.

- Answer to each assignment should be written on a separate set of papers.

- Write the question number and the question before writing the answer.

- The completed assignment should be sent only to the Coordinator of the Study Centre allotted to you. **Do not** send it to the SED, IGNOU, New Delhi.

- After submitting the assignment at the Study Centre, get the acknowledgement from the Coordinator on the prescribed assignment remittance-cum-acknowledgement card. You may also be asked to submit your assignments online, for which appropriate guidelines shall be provided.

- The University sends study materials and assignments, wherever prescribed to the students by registered post and if a student does not receive the same for any reason whatsoever, the University shall not be held responsible for that.

5.2   Term-End Examination

As stated earlier, Term-End Examination is another component of the evaluation system. For MADJ programme the Term-end examination (TEE) carries 70% weightage in the final result (30% weightage is for assignments).

Term-end examinations are held twice in a year (June and December). You can appear for the Term End Examination after one year of study. Assignment and Projects can be submitted after completion of six months and before one year.

Dates and the venue of the examination will be intimated to you in time by the Registrar, Student Evaluation Division of the University.

To be eligible to appear at the Term-end Examination, you are required to fulfill the following conditions:

- All the required assignments have been submitted within the due dates.
- The fees has been fully paid.
- The examination form has been submitted in time (which is explained later).

Examination date sheet schedule which indicates the date and time of examination for each course is made available at IGNOU website www.ignou.ac.in well in advance. Please download hall ticket from IGNOU website to appear in the examinations.

It is pre-requisite for you to submit the Examination Form for taking examination in any course. The Examination Form is to be submitted online. The link for online submission of examination form shall be available on the University website.

The Schedule of submission of exam form is available at IGNOU website.

Control number will be given on submission of examination form. The hall ticket will be uploaded on IGNOU website seven days before the commencement of examination. The University I-card and the valid Hall Ticket is required for appearing in the examination.

Your Study Centre is normally your examination centre, though the University may conduct the examination at any other centre. Change of examination centre is permissible in exceptional cases for which you have to make a request to: Registrar, SED, IGNOU, New Delhi-110068, at least one month before the commencement of the examination. The request received at the Headquarters thereafter will not be entertained. It is your responsibility to check whether you are registered for a particular course and whether you are eligible to appear for that examination or not. If you neglect this and take the examination without being eligible for it, your result will be cancelled.

The Regional Centre and Study Centre is the contact point for you. The University cannot send communication to all the students individually. All the important communication would be sent to the Coordinators of the Study Centres and Regional Directors and uploaded on University website.

The Coordinator will display a copy of such important circulars/notifications on the notice board of the Study Centre for the benefit of all the students. You are, therefore, advised to keep in touch with your Coordinator so that you get information in advance about assignments, submission of examination forms, date sheet.

While communicating with the University regarding examination, please clearly write the name of the programme, enrolment number and your complete address. In the absence of such details, your problem may not be attended to. The University normally may require 45 days to intimate the result of a particular term-end examination. Once you receive your results and if you find that you have passed in that course, you need not appear for that course again.

Students may appear for one or more theory course at a time. If you are unable to clear all the theory courses in the first attempt or do not wish to appear in all the subjects at a time, you can clear them in the subsequent examinations. You are free to appear for as many courses as you like at a time. **However, you must clear all the courses within 4 years of your admission. Re-evaluation of Term end Examination:**

After the declaration of result. If the students are not satisfied with marks awarded. They can request the University to re-evaluate their Answer scripts on payment of Rs. 750/- per course. The request for re-evaluation by the student must be made online in the re-evaluation portal within one month from the date of declaration of the result.

Obtaining Photocopy of Answer Scripts:

After the declaration of result, if the students are not satisfied with the marks awarded, they can request the University for obtaining Photocopy of Answer Scripts on payment of Rs. 100/- per course. The request for Obtaining Photocopy of Answer Scripts must be made online in the re-evaluation portal within 45 days from the date of declaration of result.

Duplicate Statement of Marks/ Grade Card:

The learner can apply for obtaining duplicate Statement of Marks / Grade Card in case of loss /misplacement /damage by paying a sum of Rs. 200/- by way of a demand draft drawn in favour of IGNOU and payable at New Delhi. Format is available in the Annexure.

6.0   OTHER USEFUL INFORMATION

You may find the following information useful for the programme.

6.1   Reservation
The University provides reservation of seats for Scheduled Castes, Scheduled Tribes, War Widows, wards of Ex-Servicemen of Military/Paramilitary Forces and Physically Handicapped candidates as per the Government of India rules.

6.2   Scholarships and Reimbursement of Fee

Reserved categories viz., Scheduled Castes, Scheduled Tribes and Physically Handicapped Students have to pay the fee at the time of admission to the University along with other students.

Students belonging to these reserved categories (admitted to IGNOU) are eligible for Government of India scholarships. They may access National Scholarship Portal or E-district portal of concerned state.

6.3   Your account on the Student Portal

Once your admission is confirmed, please visit https://ignou.samarth.edu.in, click New Registration, and create your own Student Account. After registering your account you will be able to avail various services offered by the University in one place. You can also download your Student Identity Card from your login.

6.4   Change or Correction of Address /Study Centre/Regional Centre

You can submit your request for change/correction of address, change of Study Centre or Change of Regional Centre through your Student Account login. This process is completely paperless, and you can submit your request without visiting any office of the University.

6.5   Some Useful Hints

- Please read the Programme Guide thoroughly and keep it handy. It contains most of the information you are likely to need during your perusal of the MADJ programme.
- Please keep a record of all the information/letters/communication received from and sent to the University.
- Do write to us if you face any problem while working through the programme. Please write briefly and neatly for a quick redressal of your problem.
- In the case of change of address inform the relevant authorities well in advance.
- To get the best out of the programme, maintain a time-table for yourself and stick to it. Make the time-table realistic taking into account some unforeseen situations, such as illness, official work, social obligations etc.
- Be regular in your work and devote at least two hours of study every day.
- Use the prescribed forms appended in Annexure for different purposes to facilitate prompt action.

7.0   SOME ESSENTIAL FORMS FOR YOUR USE

In this Section we are enclosing the sample of some forms which are useful to you. Whenever you have to correspond with the University, please get the photocopy of the relevant form, fill it carefully and sent as per instructions therein. The detailed instructions for all these forms are provided in this programme guide in different sections. Here is the link to important forms: http://ignou.ac.in/ignou/studentzone/forms/2
The following forms are enclosed:

1. Application form for Issue of Provisional Certificate
2. Obtaining Photocopy of the Answer Script – online submission
3. Early Declaration of Result of Term-End-Examination
4. Re-Evaluation of Answer Script – online submission
5. Application Form for Issue of Official Transcript
6. Obtaining Duplicate Grade Card/Marksheet
7. Non-Receipt of Study Material & Assignments
8. Application Form for Issue of Migration Certificate
9. Improvement in Division/Class

Whom to Contact for What?

- For identity card, fee receipt, change of address, bonafide certificates, migration certificate, scholarship forms, non-receipt of study material and assignments contact the concerned Regional Centre.

- For assignments, you can download the same from IGNOU website: www.ignou.ac.in. or go to link https://webservices.ignou.ac.in/assignments/

- For non-reflection of assignment grades/marks in your grade card, contact the Regional Director of the concerned Regional Centre and Assistant Registrar (Assignments), Student Evaluation Division (SED), Block -3, Room No. 7, IGNOU, Maidan Garhi, New Delhi-110068, (email: assignments@ignou.ac.in; Phone: Extn.1312/1319/1307).

- For queries relating to examinations, date sheets, hall ticket, contact AR, Exam-II. For result, early declaration of results, reevaluation, transcripts, grade card, provisional certificate you can contact Dy. Registrar(Examination-III) , SED, Block-12, Room No. 1, IGNOU, Maidan Garhi, New Delhi-110068 (Phone:/ Extn. 2201, 2208).

- For Original Diploma/Verification of Diploma, Convocation, contact the AR (Exam-I) SED, IGNOU, Block-9, Maidan Garhi, New Delhi-110068.

- For student grievances there is an online portal where you can voice your concern (link: http://igram.ignou.ac.in/) or contact the Student Grievances Cell, SED, Block-6, Room No. 14, IGNOU, Maidan Garhi, New Delhi -110068

- For the Schedules of counseling, feedback on assignment responses contact the Coordinator/ Programme In-charge of the concerned Programme Study Centre.

List of LSCs Activated for M.A. in Development Journalism (MADJ)Programme

For the study centre's please go through the following link:

https://ignouadmission.samarth.edu.in/index.php/site/programme-detail?id=0cc1a61bab1970141781654c8a8bed619ddc0369766a6b16fb26438052447e511654

Admission website: https://ignouadmission.samarth.edu.in

IGNOU Website: www.ignou.ac.in

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
STUDENT EVALUATION DIVISION
MAIDAN GARHI, NEW DELHI-110068

APPLICATION FORM FOR OBTAINING DUPLICATE GRADE CARD/ MARKSHEET

1. **Name**…….
2. **Programme** …………………….…………..
3. **Enrolment No.**
4. **Complete Address** ………………………………………………………………..……..
   ……………………………………………………………………………………………………
   ……………………….....................................Pin.

5. **Cantact No. (Mobile No.)**…………………Landline No. ………………..
6. **Month and Year of the Exam.** ……………………………………………………
7. **Centre from where appeared at last examination**………………………………..
8. **Bank Draft/IPO No.** …………………………Date ……………………………….
   For Rs. 200/- or ………………………………….. in favour of " IGNOU'
   payable at New Delhi.

Date……………………..   …………………………………..
                                                    Signature

Note: Fee for Duplicate grade card is Rs. 200/- for Indian Students & Rs. 400/- for SAARC
Countries Students and $ 10 for Non – SAARC Countries Students. The duplicate grade
card/ mark sheet will be sent by Registered post by the University.

The Filled in Form alongwith the requisite is to be sent to:-

The Registrar
(Student Evaluation Division)
Indira Gandhi National Open University
Block 12, Maidan Garhi
New Delhi-110068

(You are advised to use the photocopy of this proforma)